



## PARTICIPATION FORM MICHIGAN PAVILION TRADE SHOW AGREEMENT

Company Name: \_\_\_\_\_ Booth: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### PARTICIPATION INFORMATION:

\_\_\_\_\_ (Company Name) agrees to participate in the American Food Fair at the National Restaurant Association (NRA) Show, which will be held from May 19-22, 2018, in Chicago, IL.

Company agrees to:

1. Pay the participation fee of \$3,495 per 10' x 10' booth. **THERE WILL BE NO REFUNDS FOR ANY REASON.** Payment may be made by check or credit card. Once the space application is signed and returned, an invoice will be issued to the company with payment instructions. The invoice must be paid within 30 days of receipt or the space may be released or transferred to another company.
2. Provide all necessary products and product information for the show.
3. Bear all expenses and make necessary arrangements to deliver company's product samples and/or literature to McCormick Place by your scheduled move-in date (according to show management), which will be provided at a later date.
4. Bear all room, meal, and incidental expenses including additional services not included in the booth package while at the National Restaurant Association (NRA) Show.
5. Complete an evaluation of the event onsite and complete and return a six-month evaluation.
6. Certifies that products displayed at the National Restaurant Association (NRA) Show are over 50 percent grown, processed or manufactured in Michigan or that the company is headquartered in Michigan.

The Michigan Department of Agriculture & Rural Development agrees to:

- a. Provide a 10' X 10' booth space (booth package includes: hard walls and company signage, carpet and padding, wastebasket, lockable storage counter, and exhibitor passes. All other cost is borne by the company (freezers/coolers, extra name badges, chairs, trade lead retrieval, additional tables, etc.).

Company:

Signature: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Date: \_\_\_\_\_